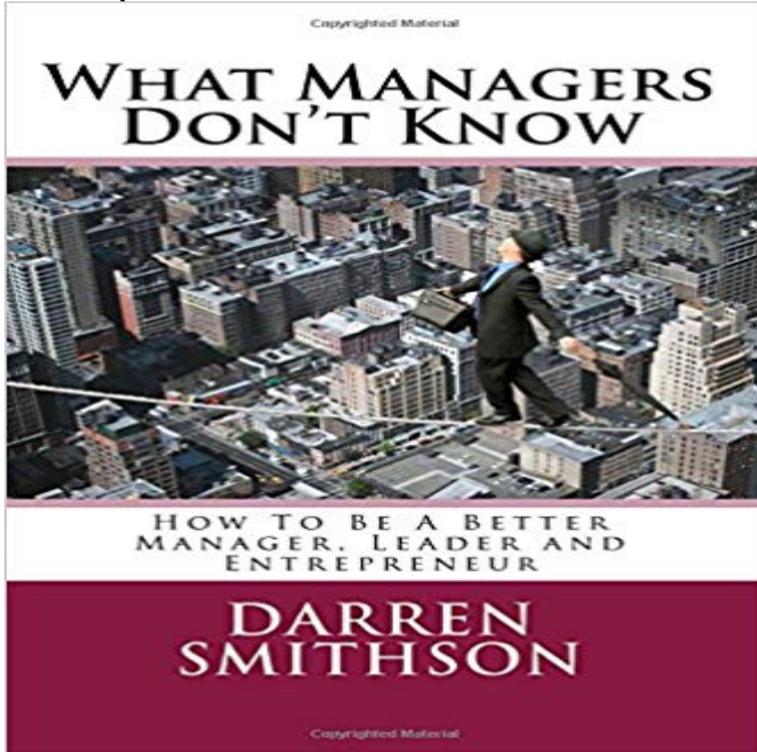


What Managers Dont Know: How To Be A Better Manager, Leader and Entrepreneur



What Managers Dont Know... is an absolute revelation! The author engages the reader from the off with a no-nonsense, real-world approach to management and leadership. Its definitely top of my list for accessibility and relevance! How do King Arthur, Einstein and Confucius all help you to become a better manager or entrepreneur? Who or what is The Unexpected Guest? And what the hell do 99 monkeys have to do with running a business anyway!?! Find out in this entertaining, easy to follow, and content rich book based on 30 years of experience and the latest research!What Managers Dont Know is a plain English guide to becoming a better manager, leader or entrepreneur, and is laid out like a recipe book designed to engage, stimulate and excite you into action. Each of the 30 chapters has easy to follow strategies, tools and/or tips for implementing the ideas in each, as well as an imagined interactive Q&A section to enhance the meanings to be found therein. So go on, buy this book and be a rebel in the FDG!

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