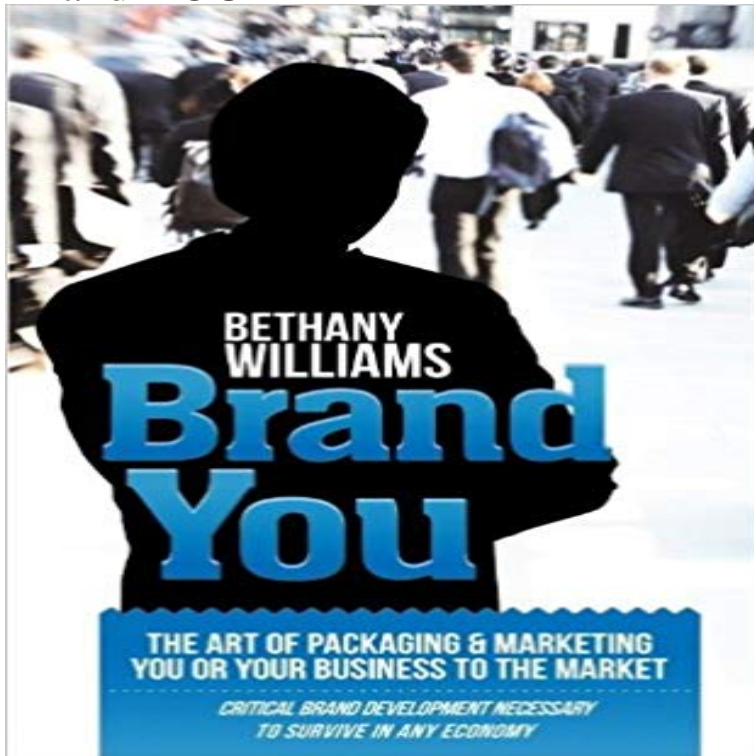


Brand YOU



Create a Personal Brand that sells YOU to a market wrought with competition. Increase your chances at a job. Big companies understand the importance and value of a brand. They develop it and reap the benefits of a well-developed and advertised brand. In this book, you will get a boost at creating your own personal brand. Find an action list of To Dos that walk you towards increased success.

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